



Illustrated Talk, an *individual* or *team event*, recognizes participants who make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations. Participants must prepare a *file folder*, an **oral presentation**, and *visuals*.

EVENT CATEGORIES

Junior: through grade 9

Senior: grades 10–12

Occupational: grades 10–12

See page 68 for more information on event categories.

ELIGIBILITY

1. States may submit one entry in each category of this event.
2. Participation is open to any nationally affiliated FCCLA chapter member.
3. The Illustrated Talk project must be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
4. The Illustrated Talk project must be planned and prepared by the participant(s) only. Supporting *resources* are acceptable as long as participants are coordinating their use and *resources* are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.

PROCEDURES & TIME REQUIREMENTS

1. Each entry will submit a *file folder* with required documents to the event room consultant at the designated participation time.

2. Room consultants and evaluators will have 5 minutes to preview the *file folder* before the presentation begins.
3. Participant(s) will have 5 minutes to set up for the event. Other persons may not assist.
4. The oral presentation **may be up to** 10 minutes in length. A one-minute warning will be given at 9 minutes. Participants will be stopped at 10 minutes.
5. If audio or audiovisual recordings are used, they are limited to 1 minute playing time during the presentation.
6. Following the presentation, evaluators will have 5 minutes to interview participants.
7. Evaluators will use the rubric to score and write comments for participants. Then, evaluators will meet with each other to discuss participants' strengths and suggestions for improvement.
8. The total time required for this event is approximately 25 minutes.

GENERAL INFORMATION

1. A table will be provided. Participant(s) must bring all other necessary supplies and/or equipment. Wall space will not be available.
2. Access to an electrical outlet will **not** be provided. Participant(s) are encouraged to bring fully charged electronic devices such as laptops, tablets, etc., to use for audiovisual presentation, if desired. Extensions cords and power strips are not provided. Access to electricity may be arranged by the participant through the audiovisual rental procedure prior to the National Leadership Conference.
3. Spectators may not observe any portion of this event.
4. **Presentation Elements:**
Allowed: *Audio, Costumes/Uniforms, Easel(s), File Folders, Flip Chart(s), Props/Pointers, Skits, Visual Equipment, Visuals.*
Not Allowed: *Manuals, Portfolios*

ILLUSTRATED TALK Specifications

File Folder

Participant will submit one letter-size *file folder* containing three identical sets, with each set stapled separately, of the items listed below to the event room consultant at the designated participation time. The *file folder* must be labeled in the top left corner with name of event, event category, participant's name(s), state, and FCCLA national region.

<i>Project Identification Page</i>	One 8½"x 11" page on <i>plain paper</i> ; with no <i>graphics</i> or decorations; must include participant's name(s), chapter name, school, city, state, FCCLA national region, event name and title of Illustrated Talk.
FCCLA <i>Planning Process</i> Summary Page	One 8½"x 11" summary page of how each step of the <i>Planning Process</i> was used to plan and present the Illustrated Talk.
Documentation of Three Prior Presentations of the Illustrated Talk to Different <i>Audiences</i>	Document three (only three) prior Illustrated Talk presentations, including date; location; and proof of prior presentation, such as photos, news clippings, and/or thank-you notes.
Works Cited/ <i>Bibliography</i>	Use MLA or APA citation style to cite all references. <i>Resources</i> should be <i>reliable</i> and <i>current</i> .

Oral Presentation

The oral presentation **may be up to** 10 minutes in length and is delivered to evaluators. The presentation should deal with issues related to Family and Consumer Sciences and how these issues can be addressed by FCCLA members. It is not a factual lecture or "how-to" presentation.

Introduction	Use creative methods to capture <i>audience</i> attention.
Relationship to Family and Consumer Sciences and/or Related Careers	Reflect views and knowledge on issues of concern related to areas of Family and Consumer Sciences and/or related careers.
Knowledge of Subject Matter	Present <i>current</i> data and information to support viewpoints and issues of concern.
Methods or Techniques to Address the Issues of Concern	Describe suggested methods or techniques FCCLA members can use to address the issues of concern.
Summary	Summarize major points and/or issues of concern.
Length of Presentation	The presentation should be an appropriate length within the 10-minute timeframe for the information which should be presented.
Organization/Delivery	Deliver oral presentation in an organized, sequential manner as outlined.
Voice	Speak clearly with appropriate pitch, tempo, and volume.
Body Language/ Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of <i>visuals</i> and notes or note cards if used. Wear appropriate clothing for the nature of the presentation.
Grammar/Word Usage/ Pronunciation	Use proper grammar, word usage, and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding subject matter. Questions are asked after the presentation.

Visuals/Props

Visuals/props may include posters, charts, slides, transparencies, presentation software, puppets, etc. Audio and audiovisual recordings are limited to 1 minute playing time during the presentation.

Effectively Illustrate <i>Content</i>	Support, illustrate, and/or complement <i>content</i> of presentation.
Creativity	Use creative methods to illustrate presentation.
Use of <i>Visuals</i>	Presentation aids must be visible to the <i>audience</i> ; neat, legible, and <i>professional</i> ; and use correct grammar and spelling.

STAR Events Point Summary Form

ILLUSTRATED TALK

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____ Category _____

DIRECTIONS:

1. Make sure all information at top is correct. If a student named is not participating, cross their name(s) off. If a team does not show, please write "No Show" across the top and return with other forms. Do **NOT** change team or group numbers.
2. Before student presentation, the room consultants must check participants' *file folder* using the criteria and standards listed below and fill in the boxes.
3. At the conclusion of presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and paper clip all items related to the presentation together. Please do **NOT** staple.
4. At the end of competition in the room, double check all scores, names, and team numbers to ensure accuracy. Sort results by team order and turn in to the Lead or Assistant Lead Consultant.
5. Please check with the Lead or Assistant Lead Consultant if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK				Points
Registration Packet 0 or 3 points	Picked up by adviser or designated adult during scheduled time No 0 Yes 3			
Orientation 0 or 2 points	<div> 0 Did not attend/incomplete team attendance </div> <div> 2 The individual or ALL participating members of the team attended </div>			
File Folder 0–2 points	0 No File Folder presented	1 File Folder presented with incorrect labeling/insufficient materials for evaluators (less than 3 copies of <i>contents</i>)	2 File Folder is presented with correct labeling and sufficient evaluators material <ul style="list-style-type: none"> • Project ID Page • Planning Process Summary • Prior Presentation Documentation • Works Cited 	
Project Identification Page 0–2 points	0 Project ID page is missing	1 Project ID page is present but includes incorrect information	2 Project ID page is present and completed correctly	
Punctuality 0–1 points	<div> 0 Participant was late for presentation </div> <div> 1 Participant was on time for presentation </div>			

EVALUATORS' SCORES

Evaluator 1 _____ Initials _____

Evaluator 2 _____ Initials _____

Evaluator 3 _____ Initials _____

Total Score _____ divided by number of evaluators

_____ = **AVERAGE EVALUATOR SCORE**

ROOM CONSULTANT TOTAL

(10 points possible)

AVERAGE EVALUATOR SCORE

(90 points possible)

FINAL SCORE

(Average Evaluator Score plus Room Consultant Total)

RATING ACHIEVED (circle one) **Gold:** 90–100 **Silver:** 70–89.99 **Bronze:** 1–69.99

VERIFICATION OF FINAL SCORE AND RATING (please initial)

Evaluator 1 _____ Evaluator 2 _____ Evaluator 3 _____ Adult Room Consultant _____ Event Lead Consultant _____

ILLUSTRATED TALK

Rubric

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____ Category _____

FILE FOLDER							Points
FCCLA Planning Process Summary Page 0–5 points	0 Planning Process summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process is used to plan the project. Each step is fully explained	
Works Cited/Bibliography 0–3 points	0 No resources listed	1 Incomplete list of resources/ resources listed are not <i>current</i> or appropriate for project	2 Complete list of resources but incorrect style	3 Complete list of appropriate resources, in MLA or APA style			
ORAL PRESENTATION							
Introduction 0–5 points	0 No obvious introduction	1 Introduction not relevant or appropriate for the presentation	2 Introduction not effective in capturing attention	3 Somewhat creative/attention getting	4 Creative introduction	5 Introduction captured attention immediately	
Relationship of Family and Consumer Sciences Coursework and/or Related Careers 0–10 points	0 No evidence of relationship to FACS coursework and/or career knowledge	1–2 Minimal evidence of relationship to FACS coursework and/or career knowledge	3–4 Some evidence of relationship to FACS coursework and/or career knowledge	5–6 Knowledge of relationship to FACS coursework and/or career knowledge evident but not shared	7–8 Knowledge of relationship to FACS coursework and/or career knowledge is evident and shared	9–10 Knowledge of relationship to FACS coursework and/or career knowledge is evident and explained well	
Knowledge of Subject Matter 0–10 points	0 Did not mention any methods and techniques	1–2 Minimal evidence of knowledge	3–4 Some evidence of knowledge	5–6 Evidence of knowledge, but not used effectively in the presentation	7–8 Evidence of knowledge. Presentation is enhanced by participant's knowledge	9–10 Evidence of thorough knowledge. Effective presentation of <i>current</i> data and information to support viewpoints and issues of concern.	
Methods or Techniques to Address the Issues of Concern 0–10 points	0 Did not mention any methods and techniques	1–2 Methods and techniques were given, but not explained	3–4 Methods and techniques were given, but not clearly explained	5–6 Issues were examined with some methods and techniques to solve these concerns	7–8 Methods and techniques were given and thoroughly explained in which one imagines consequences, conceptualizes alternatives, and empathizes	9–10 Multiple strategies are examined. <i>Critical thinking</i> is used to focus on deciding what to believe or do	
Summary 0–5 points	0 Not provided	1–2 Poor summary with weak conclusion	3–4 Provided a summary but concluding statement could be stronger	5 Excellent summary with strong concluding statement			
Length of Presentation 0–3 points	0 Did not speak	1 Spoke very briefly or was stopped	2 Spoke an appropriate length but could have expanded more on presentation	3 The presentation was within 10 minutes and all information was covered for an appropriate length of time			
Organization/Delivery 0–10 points	0 Presentation is not done or speaks briefly and does not cover components of the project	1–2 Presentation covers some topic elements	3–4 Presentation covers all topic elements but with minimal information	5–6 Presentation gives complete information, but does not explain the project well	7–8 Presentation covers information completely and explains project fully	9–10 Presentation covers all relevant information completely and explains project with a seamless and logical delivery	

Illustrated Talk Rubric (continued)

Points

Voice—pitch, tempo, volume 0–3 points	0 No voice qualities are used effectively	1 Voice quality is adequate	2 Voice quality is good, but could improve	3 Voice quality is outstanding and pleasing to listen to		
Body Language/Clothing Choice 0–3 points	0 Body language shows nervousness and unease/inappropriate clothing	1 Body language shows minimal amount of nervousness/clothing is appropriate	2 Body language is good and clothing is professional	3 Body language and clothing choice both enhance the presentation		
Grammar/Word Usage/Pronunciation 0–3 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 Some (3–5) grammatical and pronunciation errors	2 Few (1–2) grammatical and pronunciation errors	3 Presentation has no grammatical or pronunciation errors		
Responses to Evaluators' Questions 0–5 points	0 Did not answer evaluators' questions	1 Unable to answer some questions	2 Responded to all questions, but without ease or accuracy	3 Responded adequately to all questions	4 Gave appropriate responses to evaluators' questions	5 Responses to questions were appropriate and given without hesitation

ILLUSTRATED TALK

VISUALS/PROPS						Points
Effectively Illustrate Content 0–5 points	0 Visuals not provided	1–2 Visuals are weak in supporting the presentation	3–4 Visuals support the presentation but do not complement the <i>content</i>	5 Visuals support and complement the presentation		
Creativity to Enhance Presentation 0–5 points	0 Visuals not used during the presentation	1–2 Visuals not original, lacking appeal	3–4 Somewhat original and appealing	5 Highly original, very appealing		
Use of Visuals During Presentation 0–5 points	0 Visuals not used during presentation	1 Visuals used to limit amount of speaking time	2 Visuals used minimally during presentation	3 Visuals incorporated throughout presentation	4 Visuals used effectively throughout presentation	5 Presentation moves seamlessly between oral presentation and visuals

Evaluator's Comments:

TOTAL

(90 points possible)

Evaluator Initial _____

Room Consultant Initial _____